



# Partnership Overview

*We bring women together for  
personal and professional  
development, education,  
work/life balance strategies,  
networking and fun!*



*Stimulate Your Mind, Nurture Your Soul*

# WE HAVE TAKEN NEW HAMPSHIRE BY STORM!

*Please join us on this journey to empower, inspire  
and educate the women of New Hampshire!*

## *The History of Women Inspiring Women . . .*

Women Inspiring Women was started by Leslie Sturgeon in 2007 as no other women's organization existed in the Central New Hampshire area.

A second meeting location in Concord, NH was launched in October of 2008.

Leslie Sturgeon assumed the leadership of the New England Women's Network in June 2009. At the same time WIW started hosting events in southern NH (Manchester, Bedford and Nashua regions).

Due to significant support in the Seacoast Region, WIW expanded to that region in May 2010.

Live events are hosted at least twice per month that are inspirational and motivational in nature. In addition, teleseminars are occasionally scheduled. The events range from 35-85 attendees per event.

Leslie Sturgeon received two citations from Governor Lynch and the women of the NH Senate for the creation of WIW. It is recognized as the largest women's empowerment, motivation, personal development and networking organization in the State of NH.

Relationships have been successfully fostered with NH Business Review and Business NH Magazine (state's largest business publications), Micro-Credit NH, Dale Carnegie-NH, Women's Business Center, American Business Women's Association (NH), Business and Professional Women-NH, State of NH Division of Economic Development, Lakes Region Chamber of Commerce, Concord Chamber of Commerce and Newfound Lake Region Chamber of Commerce just to name a few.

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# ... WE'RE MAKING A DIFFERENCE!

*Your Help is Needed to Grow Women Inspiring Women!*

## *About The Founder ...*

Leslie Sturgeon started her first business, Office Options, in 1989 at the age of 22. The focus of the business was providing office support and secretarial services to the public and renting of shared executive suites. She created a second division called Association Solutions, providing management services to homeowner's groups and professional organizations. WIW was founded in 2007. She has significant community service and professional leadership experience.

Leslie designs programs based on her own struggles as a young, shy business owner and professional. Her message of dreaming big, optimism and surrounding yourself with the "right" people are woven into every aspect of WIW. She strives to set the example that when you put your mind to something and venture out of the comfort zone, that amazing opportunities abound. She works diligently to demonstrate that women need to raise the bar – be themselves, be impeccable, live life with style and grace and always take the high (often untraveled) road. The WIW members and event attendees see themselves in Leslie and appreciate that the organization is tailor-made for them, their needs and their place in the world.

### *Highlights:*

- Recognized as the 2009 NH Small Business Administration "Women in Business Champion."
- Recognized as one of the 2010 NH Business Review "Outstanding Women in Business."
- Received two citations from the NH Governor and two from the NH Senate.
- Participated in the Lakes Region Economic Roundtable hosted by NH Business Review.
- Chosen to beta test new "Event Marketing" product from Constant Contact, a leader in on line marketing solutions, due to high volume of events that are hosted. This was a very comprehensive process whereby Leslie worked closely with the project team to make suggestions, identify issues and provide feedback to other potential product users.
- Selected as a Paul Harris Fellow by Rotary International/Meredith for service to her community.
- Serves as an Incorporator of the Belknap County Economic Development Council, has been the Executive Director of the Newfound Region Chamber of Commerce, Board Member of the Meredith Area Chamber of Commerce, President of the Meredith Altrusa Club and President of Kidworks Learning Center.
- Frequently requested to conduct leadership training workshops, lead motivational discussions and participate on radio and TV shows throughout New Hampshire.



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# ... WE ARE INSPIRING WOMEN!



## *About The Organization...*

- ⇒ Bi-weekly live events are held throughout the state in different locations to make them easily accessible to all women. Teleseminars are conducted for people who can't afford the time or money to attend live events. People can listen in live, or utilize the replay to listen at their convenience. This allows even more people to experience WIW from all over the State of NH.
- ⇒ Events focus on personal and professional development, motivation, inspiration, networking, fun, socializing, good food and are unlike any other in the state. Leslie Sturgeon prides herself on making the events superior in quality and content and attractive to all women. The events are designed with the women of NH in mind. Many women attend from Massachusetts and Maine as well!
- ⇒ There is a lending library of over 250 books that are taken to nearly every event, providing women with all the tools necessary for success at no cost to them!
- ⇒ A warm and inviting atmosphere is created at each of the events by having many greeters, making personal introductions to encourage networking, have "first-time attendee" ribbons, "hot topic" boxes on each table containing conversation starters, etc.
- ⇒ A resource table where attendees can swap cards, brochures, samples, etc., is at each event. This gives the attendees tremendous business exposure.
- ⇒ An e-newsletter is published 3 to 4 times per month which contains information about upcoming events, member news, advertising, inspirational articles and other resources.
- ⇒ The WIW website – [www.wiwnh.com](http://www.wiwnh.com) – has tremendous traffic and wonderful Google placement. Advertising opportunities exist for this as well!
- ⇒ WIW receives remarkable media coverage for all the events (as well as the organization in general) and utilizes all social media tools to bring exposure to the organization.
- ⇒ Currently a blog is being created, plans are being formulated for a talk radio show on Diva Toolbox Radio and a You Tube Channel is being organized to share videos from our events.

Continued... 

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# ... AND WE NEED YOUR SUPPORT!



## *About The Organization Continued...*

- ⇒ WIW is a membership organization and women receive considerable benefits.
- ⇒ At each event there are 1-5 exhibitors, occasionally up to 10. This provides a great opportunity for a local business to bring attention to their organization (plus it adds to the atmosphere of the event).
- ⇒ Occasionally there will be pampering and laser coaching services for the attendees, all provided complimentary by a local business or member.
- ⇒ Future plans for WIW include mastermind groups throughout the State of NH for business and personal success, bringing programs into the workplace (“Inspiring Women in the Workplace” is being developed), hosting events and providing mentoring to young women (“Women Inspiring Girls” is being developed), hosting virtual networking events, and aggressive networking to foster partnerships and bring awareness to WIW will continue. There are ENDLESS possibilities including expansion into other states. Speakers, training and workshops in three arenas will continue – personal success, business/career success and eventually relationships/family (all aspects of women’s lives).
- ⇒ Recently WIW was asked by the State of NH Division of Economic Development and PSNH to host the First Annual “NH Conference for Women,” which will be a state-wide event that is affordable for all women and will be a day of inspiration, motivation and transformation.
- ⇒ The WIW mailing list exceeds 3,500 women - most are from NH but an increasing amount of inquiries are being received from Maine, Massachusetts and, in fact, throughout the US. This is due to networking efforts outside of NH and the use of social media. Repeatedly requests are received to expand the group into Western and Northern NH, as well as the Greater Boston area.
- ⇒ The women who attend the events and are interested in our e-newsletter range in age from 35-65 predominantly. There has been an increasing number of 20-somethings and have received tremendous support from older retired professionals who like to stay active and serve as mentors to younger professionals. It is an equal split between business owners and other women (50/50) but there has been an increase in inquiries from business owners. This is due to the fact more and more women are starting their own businesses in NH.
- ⇒ Many of the women are mothers (approximately 90%) so topics on life/work balance are of particular interest to them! Most women have moderate to significant education and all our committed to personal growth.

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# RAVING FANS!

I knew from the moment I entered my first WIW meeting that it was a place where I belonged. Not only did I feel instantly welcome, but I knew I had found an association that had a little something different to offer me than I had previously experienced at meetings and events around the country, or as part of any organization I have belonged to.

Leslie's commitment to providing a first class experience is palpable in the energy that exists in each event. I look forward to WIW meetings as an opportunity interact with new friends - truly dynamic women who are interested in having a place to grow both personally and professionally alongside other likeminded women.

*Michelle Whitenack, Career Spark*

I have to share with you what a tremendous support your new organization has been to me. In this "life transition" phase I have been going through for a few years now, I really needed something new. I needed new faces, new friends, a new support system and most of all understanding. So much of what I had been doing, and people I had been dealing with was 'damaged' in the fallout of job and family struggles. It is so hard to move on and make change. I have personally been struggling for quite some time - and still do - but it is getting better. Having the resources and seeing the strength in Women Inspiring Women has meant a great deal to me. It shows me that things can change - you're never too old to change what you want to be when you grow up - and best of all - I'm not alone.

Thank you. Simply, thank you from the bottom of my heart. I know it will get better, and I know it will be a rough road, but it sure is nice to have some friends along the way!

*Claire Moorhead, Creative Promotions Network*

It is your vision that has brought us together. You have arranged so many wonderful gatherings for us and have been more than willing to listen, guide, and gently push us to follow our dreams.

*Ellen Cosgrove, Lifestyle Changes*

Where would my professional track traveled had I been lucky enough to have Women Inspiring Women in my life when I was 30 years younger?

Thank you, Leslie, for bringing this most important opportunity to young women who want to achieve, want to grow, but may not always know just how to get where they need to when they need to and with whom they need to.

I attended many "workshops" during my banking career and, although helpful, I left them with a sense of something missing. After my second WIW event I knew what I "missed" all those years ago and at all those workshops. The chance to network, the chance to share thoughts, ideas and feelings with women, like me, who wanted to better themselves but had no idea how. WIW fills that gap and I want to shout from the rooftops----- WIW is here, come now ladies, interact with women who are working as hard as you to achieve their dreams and goals. Let WIW give you the tips you need, the literature you never knew existed.

From the informational packets I look forward to reading through, to the numerous books in the lending library, you have thought of everything Leslie!! The evenings are too short; there are so many amazing women with so much enthusiasm and so much knowledge to share and never enough time to speak with each of them!! I can't wait for the next gathering and look forward to watching those in attendance taking advantage of all you bring to them.

Thank you Leslie, for bringing Women Inspiring Women to the Lakes Region. As your membership grows, the area businesses will grow also with the "empowered" women who have learned how much WIW can do for their professional positions. This can only prove to benefit our communities with companies that have a stronger work force, a work force that knows how to get the job done with professional and confident attitudes. I can't wait for the next WIW event and look forward to seeing you.

*Judi Dunlap, R.A. Dunlap & Son*

WOW is all I can say. Congratulations on manifesting this dream of yours, so powerful that you have created this important forum for women to gather to nurture, to grow, to prosper. What magnificent contribution to the Lakes Region, to our community, to ourselves. THANK YOU, THANK YOU, THANK YOU!!!

*Julia Garreaud*

# RAVING FANS!

I think WIW has got to be one of the best organizations I have had the pleasure to be involved with. You make everyone feel good about themselves and you are the catalyst for bringing all these wonderful women together to help each other, whether it is for personal or professional reasons. You are doing an awesome job!

*Ursula Dubriuel, Neighborhood News*

You are a woman full of energy, vitality and enthusiasm, having the honorable gift of being able to share that with others. Thanks so much for what you do to lead women to know and become their true selves.

*Shanti Douglas, 8 Limbs Holistic Health*

When most of us are asked what we do for fun, we usually reply by talking about a hobby we love or travel or a similar activity. For Leslie Sturgeon, founder of the Lakes Region-based women's networking group Women Inspiring Women, it's her work. "My business is my passion," says Leslie. The hundreds of women who attend Women Inspiring Women events can easily attest to that passion. Unlike other networking groups, the vibe is very different. Compassionate without being trite, supportive without being preachy, the group's tagline is, "Hugs not handshakes." Leslie advises others not to be knocked down from "dream stealers" but to be uplifted by those around you – and most of all by yourself. I met Leslie for the first time last spring as I took part in our Lakes Region Business Roundtable, and again at a Women Inspiring Women event several months later. She was just one of those people which whom I immediately "clicked." Since then she has become a friend, mentor, confidant, and a deeply needed shoulder to cry on at times. And don't let the all the pink in her photo fool you – the pink theme in Women Inspiring Women doesn't stand for "princess," it stands for "power."

*Cindy Kibbe, Assistant Editor, NH Business Review  
(Blog Posting)*

*Stimulate Your Mind,  
Nurture Your Soul*

You can get from WIW whatever it is you want. If you just want an excuse to get out of the house for a "girls night out", then we are there...If you want networking and to meet people, we are there....and if you want business support and leadership, then we are there. The best part is, it doesn't matter who you are. You can be a stay-at-home mom like I was, or you can be the CEO of a big multi-billion business....we have something for everyone. (If you are a cool chick, of course!). I personally am a great example and success story. And to be honest, WIW has helped me go from that stay at home mom (there's nothing wrong with this job...I loved it and still miss it!) to a business owner and a respected community leader. I can honestly say that if you want to be a leader, WIW can help you achieve that. You just need to be ready for the opportunity and the challenge when it arises. WIW will offer so much more than just leadership support, WIW also offers friends, support and guidance AFTER you have landed that spot in life (whatever it might be). WIW will also recognize those milestones in your life...from getting the corner office promotion to becoming a grandmother. I have found that now I am a biz owner, I have support from the WIW founder, its membership as well as people I have never met. What other organization can give you that?!?!

*Ann-Marie Keeney, Work Wear of Central NH*

Women Inspiring Women (WIW) is an exquisite blend of networking, socializing, inspiration, laughter, self-discovery, and DELIGHT. Led by the NH SBA's Women Business Champion for 2009 Leslie Sturgeon, WIW is an organization with a bold, beautiful vision, and deserves to be honored and celebrated for what it is right now (i.e. FABULOUS & REMARKABLE in every way!), and for what it's so clearly destined to become.

*Lani Voivod, Epiphanies, Inc.*

What YOU are doing is good work! Women come to the meetings with confidence in you that you will produce an event that will count for them. Your attention to detail to create an experience is most impressive. From the center pieces, drink cards, name tags, gifts, booths...all show that you are looking out for the membership.

*Deb Titus, Managing Director of Dale Carnegie-NH*

# RAVING FANS!

WOW what a group you have put together. It was one of the most impressive organizations I have ever come across.

*Kathleen Peterson, Powerhouse Consulting*

I feel lucky to have lost my WIW virginity at the prestigious anniversary celebration. To hear everything you guys have done during the course of the last year, and to witness such authentic support and palpable pride, passion, and excitement...it was, frankly, what I live for. I'm grateful to you and your vision and spirit for giving birth to this ensemble of extraordinary chicks. I'm sure the last 12 months have flown by for you (I know they have for me!), and now that you've got a year of meetings and events under your belt, I hope you see that it's all coming together perfectly. As a 36-year-old woman – a wife, mother, business owner, thrill seeker, creativity enthusiast, lifestyle entrepreneur, and hormone-infused nutcase – I'm constantly struck by the sheer enormity of all the things we women face, juggle, and conquer on any given day. I'm truly excited to be able to step into a network of smart, bold, and unstuffy women who are focused on personal growth and development as much as their professional success. (From what I've seen, WIW offers WAY more for my tastes and interests than any of the local chambers and networking groups!). So you can be sure I'm joining the group as soon as I get a moment to handle the paperwork. You should know I have no intention of being on my best behavior in any way, shape, or form. I have a funny feeling this is a-ok with you. As I mentioned, I especially look forward to getting to know you better, Leslie. All evidence supports the fact that you're a remarkable woman with a beautiful, generous heart – and you like to LAUGH, which happens to be one of my very favorite things. Again, THANK YOU for inventing this opportunity. To me, it feels utterly, selfishly custom-made for what I need and want in my life in the Lakes Region.

Rock on sistah!

*Lani Voivod, Epiphanies, Inc.*

I had the pleasure and absolute honor of taking part in an event that I had never expected to have made and it made such an impact in my life. I recently attended my first meeting of Women Inspiring Women on June 24, 2009, celebrating the merger of WIW and the New England Women's Network.

As a reporter, I go to a million of these things, sometimes to cover for a story or as a representative of my paper. Often they are the same – words offered that are meant to be energizing but aren't, desperate sales pitches to belong to a pyramid sales scheme, mediocre food and over-priced drinks.

WIW is none of that. I attended on a day that was particularly poignant following the recent death of a loved one. I was beyond depleted, I was in a negative well, less than empty. More than just getting a huge stack of business cards from some very interesting women, I was uplifted. I don't use that word lightly. I was punch-drunk by life that night and these ladies, particularly those that surrounded me at my table stopped my heart-ache in its tracks. I was never in the company of strangers that night, but with instantaneous friends. It was only afterward that I heard one of WIW's tag line: You'll receive hugs instead of handshakes. And I did. The funny thing is, I was searching for just such a close-knit group to belong to — and just at my lowest, most desperate point, I found it.

There are only a handful of people in my life that I've felt an instant connection with — all of which have remained important in my life — and I felt that with Leslie Sturgeon, WIW founder and Head Super Cool Chick, when I met her for the first time several weeks prior covering a regional business roundtable.

Listening to everyone's inspirational stories brought home the fact that I had once been on a path to my personal abundance, but somehow have lost my way. This group of remarkable showed me there's hope – I will find my way again. What's more, they will help me get back on track.

Leslie Sturgeon, Kriss Soterion, Rosemary Tator, Cindy Harrington (a fellow Arizonan), the others I shared dinner with, and the other ladies at WIW, like Donna Maison (the "girl next door" who has the strength of spirit to teach pole dancing), helped me take my first steps back on that path to authentic abundance.

If you're looking for a business networking group that's uncommonly friendly and supportive, visit a WIW meeting ([www.wiwnh.com](http://www.wiwnh.com)), and you'll see what I mean.

*Cindy Kibbe, Assistant Editor, NH Business Review  
(Blog Posting)*

# MARKETING OPPORTUNITIES . . .

*Examples of how we will market your business . . .*

- ◆ Logo and profile/ad in e-newsletter (sent 3-4 times per month to 3,500 women)
- ◆ Logo and profile/ad on WIW website
- ◆ Logo and profile/ad on WIW blog
- ◆ Mention of sponsorship in social media outlets (Twitter, Facebook, Linked In)
- ◆ Mention of sponsorship in press releases (2 per month sent to 30 print media and radio outlets)
- ◆ Logo on WIW printed materials (informational packets, rack cards, etc.)
- ◆ Logo on agendas and printed materials distributed at WIW events
- ◆ Distribution of personalized promotional materials at WIW events
- ◆ Exhibition space at WIW events including opportunity for presentation
- ◆ Banner or signage at WIW events (to be provided by corporate partner)
- ◆ Complimentary registrations to WIW events
- ◆ Complimentary corporate membership to WIW
- ◆ Recognition as sponsor during welcome address and closing remarks at WIW events
- ◆ Participation in New Hampshire Conference for Women - exhibition space, signage, presentation, attendee gift bag insert, etc.
- ◆ Advertisements during teleseminars and “virtual” networking events (soon to be launched)

*And most importantly . . . our sincere gratitude for partnering with us to bring Women Inspiring Women to the next level and available to all women of the State of New Hampshire.*

*Stimulate Your Mind, Nurture Your Soul*

# SPONSORSHIP OPPORTUNITIES . . .

*Each Sponsorship Package Can Be Tailored for  
Maximum Exposure for Your Organization*



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## DIAMOND LEVEL

**\$ 15,000.00**

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- ◆ Logo and profile/ad in e-newsletter (sent 3-4 times per month to 3,500 women) for a 12-month period  
*Equals a minimum of 126,000*
- ◆ Logo and profile/ad on WIW website and blog for a 12-month period
- ◆ Mention of sponsorship in social media outlets (Twitter, Facebook, Linked In) at least once per month  
*Mention in wall postings, Tweets and on event notices through social media outlets*
- ◆ Mention of sponsorship in press releases (2 per month sent to 30 print media and radio outlets) for a 12-month period; special press release announcing sponsorship  
*Potential of 720 appearances*
- ◆ Logo on WIW printed materials in informational packets for a 12-month period  
*Equals 2,500 packets per year*
- ◆ Logo on agendas and printed materials distributed at WIW events for a 12-month period  
*Equals 100+ appearances per month*
- ◆ Distribution of personalized promotional materials at WIW events for a 12-month period  
*Equals 100+ per month*
- ◆ Exhibition space at one WIW event per month including opportunity for presentation for 12-month period - includes dinner/lunch for one attendee
- ◆ Banner or signage at WIW events (to be provided by corporate partner) for a 12-month period  
*Equals 24+ events*
- ◆ 4 Complimentary registrations to WIW events per month for a 12-month period
- ◆ Recognition as sponsor during welcome address/closing remarks at WIW events for a 12-month period
- ◆ Participation in New Hampshire Conference for Women - exhibition space, signage, presentation, attendee gift bag insert, etc.
- ◆ Advertisements during teleseminars and “virtual” networking events (soon to be launched)
- ◆ Exclusivity - only one sponsor per industry at this level of sponsorship

# SPONSORSHIP OPPORTUNITIES CONT. . .



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## SAPPHIRE LEVEL

\$ 10,000.00

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- ◆ Logo and profile/ad in e-newsletter (sent 3-4 times per month to 3,500 women) for a 9-month period  
*Equals a minimum of 94,500*
- ◆ Logo and profile/ad on WIW website and blog for a 9-month period
- ◆ Mention of sponsorship in social media outlets (Twitter, Facebook, Linked In) at least once per month  
*Mention in wall postings, Tweets and on event notices through social media outlets*
- ◆ Mention of sponsorship in press releases (2 per month sent to 30 print media and radio outlets) for a 9-month period; special press release announcing sponsorship  
*Potential of 540 appearances*
- ◆ Logo on WIW printed marketing materials in informational packets for a 9-month period  
*Equals 1,875 packets for 9-month period*
- ◆ Logo on agendas and printed materials distributed at WIW events for a 9-month period  
*Equals 100+ appearances per month*
- ◆ Distribution of personalized promotional materials at WIW events for a 9-month period  
*Equals 100+ per month*
- ◆ Exhibition space at one WIW event per month including opportunity for presentation for a 9-month period - includes dinner/lunch for one attendee
- ◆ Banner or signage at WIW events (to be provided by corporate partner) for a 9-month period  
*Equals 18+ events*
- ◆ 4 Complimentary registrations to WIW events per month for a 9-month period
- ◆ Recognition as sponsor during welcome address/closing remarks at WIW events for a 9-month period
- ◆ Participation in New Hampshire Conference for Women - exhibition space, small signage, attendee gift bag insert, etc.
- ◆ Advertisements during teleseminars and “virtual” networking events (soon to be launched)
- ◆ Maximum of two sponsors per industry at this level of sponsorship

# SPONSORSHIP OPPORTUNITIES CONT. . .



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## EMERALD LEVEL

\$ 5,000.00

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- ◆ Logo and profile/ad in e-newsletter (sent 3-4 times per month to 3,500 women) for a 4-month period  
*Equals a minimum of 42,000*
- ◆ Logo and profile/ad on WIW website and blog for a 4-month period
- ◆ Mention of sponsorship in social media outlets (Twitter, Facebook, Linked In) at least once per month  
*Mention in wall postings, Tweets and on event notices through social media outlets*
- ◆ Mention of sponsorship in press releases (2 per month sent to 30 print media and radio outlets) for a 4-month period  
*Potential of 240 appearances*
- ◆ Logo on WIW printed marketing materials for a 4-month period  
*Equals 875 packets for a 4-month period*
- ◆ Logo on agendas and printed materials distributed at WIW events for a 4-month period  
*Equals 100+ appearances per month*
- ◆ Distribution of personalized promotional materials at WIW events for a 4-month period  
*Equals 100+ per month*
- ◆ Exhibition space at one WIW event per month for a 4-month period - includes dinner/lunch for one attendee
- ◆ Banner or signage at WIW events (to be provided by corporate partner) for a 4-month period  
*Equals 8+ events*
- ◆ 4 Complimentary registrations to WIW events per month for a 4-month period
- ◆ Recognition as sponsor during welcome address/closing remarks at WIW events for a 4-month period
- ◆ Participation in New Hampshire Conference for Women - exhibition space, small signage, attendee gift bag insert, etc.
- ◆ Advertisements during teleseminars and “virtual” networking events (soon to be launched)

# SPONSORSHIP OPPORTUNITIES CONT. . .



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## RUBY LEVEL

\$ 2,500.00

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- ◆ Logo and profile/ad in e-newsletter (sent 3-4 times per month to 3,500 women) for a 2-month period  
*Equals a minimum of 21,000*
- ◆ Logo and profile/ad on WIW website and blog for a 2-month period
- ◆ Mention of sponsorship in social media outlets (Twitter, Facebook, Linked In)  
*Mention in wall postings, Tweets and on event notices through social media outlets*
- ◆ Mention of sponsorship in press releases (2 per month sent to 30 print media and radio outlets) for a 2-month period  
*Potential of 120 appearances*
- ◆ Logo on WIW printed marketing materials for a 2-month period  
*Equals 425 packets for a 2-month period*
- ◆ Logo on agendas and printed materials distributed at WIW events for a 2-month period  
*Equals 200+ appearances*
- ◆ Distribution of personalized promotional materials at WIW events for a 2-month period  
*Equals 200+*
- ◆ Exhibition space at two WIW events including opportunity for brief presentation - includes dinner/lunch for one attendee
- ◆ Banner or signage at four WIW events (to be provided by corporate partner)
- ◆ 4 Complimentary registrations to WIW events per month for a 2-month period
- ◆ Recognition as sponsor during welcome address/closing remarks at WIW events for a 2-month period
- ◆ Insert in attendee gift bag at the New Hampshire Conference and mention in event program

# SPONSORSHIP OPPORTUNITIES CONT. . .



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## PEARL LEVEL

\$ 1,000.00

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- ◆ Logo and profile/ad in e-newsletter (sent 3-4 times per month to 3,500 women) for a 1-month period  
*Equals a minimum of 10,500*
- ◆ Mention of sponsorship in social media outlets (Twitter, Facebook, Linked In)  
*Mention in wall postings, Tweets and on event notices through social media outlets*
- ◆ Mention of sponsorship in press releases (2 per month sent to 30 print media and radio outlets) for a 1-month period  
*Potential of 60 appearances*
- ◆ Logo on WIW printed marketing materials for a 1-month period  
*Equals 200 packets for a 1-month period*
- ◆ Logo on agendas and printed materials distributed at WIW events for a 1-month period  
*Equals 100+ appearances*
- ◆ Distribution of personalized promotional materials at WIW events for a 1-month period  
*Equals 100+*
- ◆ Exhibition space at one WIW event including opportunity for brief presentation - includes dinner/lunch for one attendee
- ◆ Banner or signage at two WIW events (to be provided by corporate partner)
- ◆ 4 Complimentary registrations to WIW events per month for a 1-month period
- ◆ Recognition as sponsor during welcome address/closing remarks at WIW events for a 1-month period
- ◆ Insert in attendee gift bag at the New Hampshire Conference and mention in event program